

insure with



Integrity Insurance Planning

for life, disability, travel and benefit needs!

Insurance buying should be in direct relation to insurance planning, but sadly, many people buy insurance products without knowing why they started the policies they have.

The new trend of internet insurance sales has led to a new breed of risk and trouble, as you, the client are expected to know the terms, jargon, and otherwise decide for yourself what you need. How can you be expected to do this without background in the insurance industry? Have insurance advisors become simply order takers? There is too much risk in doing things this way. You need expert advice.

Just like the famous tire commercial that coined the phrase, “there’s a lot riding on your tires”, there is a lot riding on your life, disability, and benefits program.

Looking at where you are, and where you need to be is the cornerstone of a solid insurance plan.

We strive to help you plan for your insurance needs with *integrity* – that is with completeness, honesty, and with your budget in mind. We will show you companies and solutions that are best for you. We are not driven to promote the programs that are most profitable to the insurance broker.

Please call us at 1-866-856-6799. As brokers representing several companies, we will also ensure you get the lowest cost possible as well....*now that’s insurance planning with integrity!*

You can also visit our main site, [Craig Ferguson Insurance Services](#) for more information, or email us at info@integrityinsuranceplanning.ca.